

Press Kit

05 Aug 2025



Hey, we're Airallo

and we're on a
mission to give travelers
greater confidence to
experience the world.



If you only look at one page, make it this one

20M+ People

Travel with Airalo



**The world's first
eSIM platform**
Founded in 2019

4.7 ★

Out of 5
App rating

The Biggest

digital eSIM retailer



\$1B+

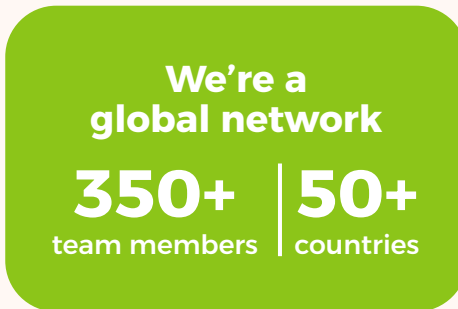
Only eSIM
Unicorn

Available in
200+
locations
worldwide



**We're a
global network**

350+ | **50+**
team members | countries



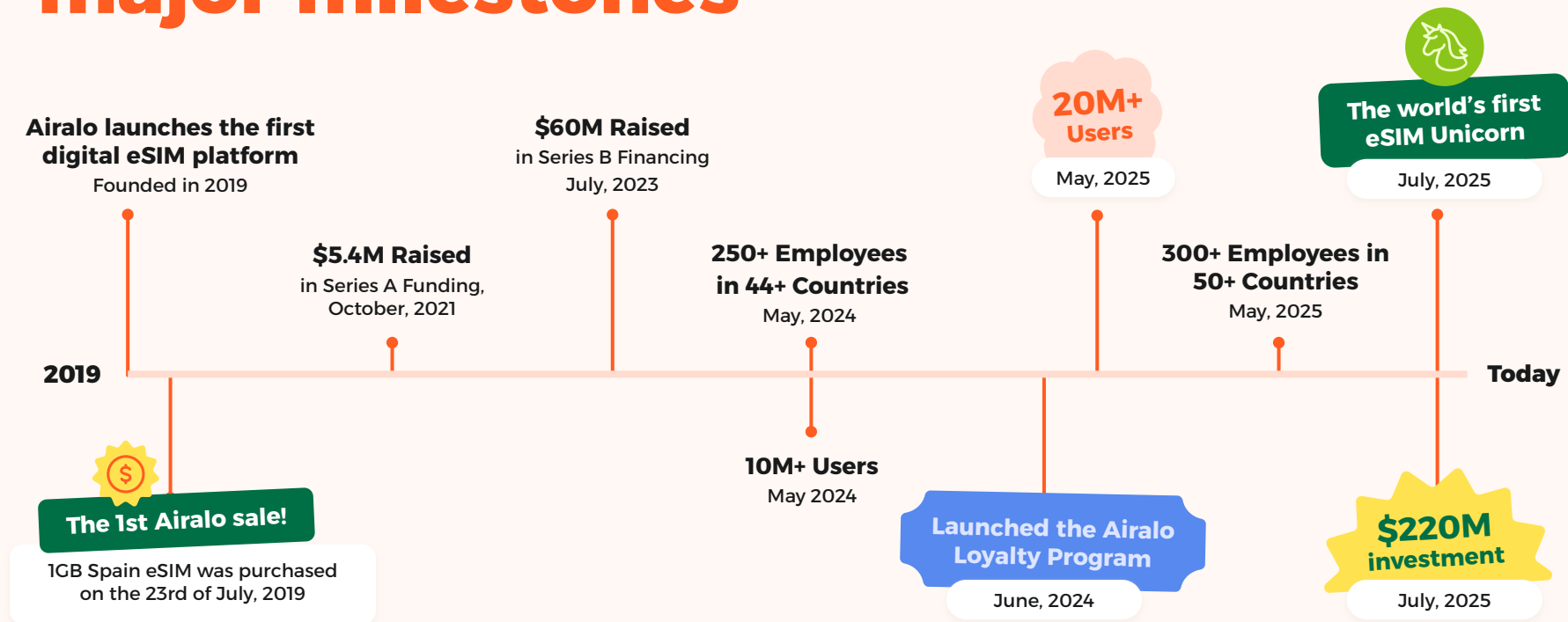
\$287M+

Raised in
investments



ADVENTURE
+
AWAITS

We've hit some pretty major milestones



How it all began

The desire to stay connected to loved ones is timeless. From handwritten letters to digital messages, people have always sought to stay connected to their loved ones. But for a long time, staying connected abroad was a difficult, frustrating and often a painfully expensive challenge.

Airalo was built to change that.

The *ah ha moment* behind Airalo came from an unlikely source — not tech hubs or travel blogs, but from cargo ships. Airalo CEO, Ahmet Bahadir Ozdemir recalls that while running a global shipping supply business, one request echoed louder than the rest: “Thank you for the tomatoes, thank you for the potatoes... but can you arrange local SIM cards?”

That repeated request revealed a powerful truth about the universal desire for humans to stay connected. Following Apple's announcement about the first eSIM compatible phones in 2018, Airalo seized the moment to make connectivity easier than ever before.

Launched in 2019, Airalo became the world's first eSIM platform—giving anyone, anywhere, the ability to access mobile data instantly. What began as an app serving few eSIM-compatible devices has grown into the most connected eSIM platform on the planet, trusted by over 20 million users. Airalo's mission has always been simple: to inspire confident travelers by keeping them connected—affordably and reliably—no matter where they are in the world.



Bahadir and his dad

Since 2019 we've raised \$287M



And we're just getting started

Small steps,
big impact



VCs + PEs

ANTLER

peak xv

CVC

PLUGANDPLAY

Telco

e& capital

kpn
Ventures



Rakuten
Capital

Bell
Ventures

GO VENTURES

T . .

W wayra
Telefónica Innovation



Singtel
innov8

LG Technology Ventures

So what is an eSIM?

It's just like a regular SIM card, only digital.

Skip the huge global roaming bills and get global data, calls and texts when you travel. No physical stores, no hassle. It's as simple as that.



FREEDOM TO TRAVEL

We're your travel- sidekick

Keeping you
connected in 200+
Destinations

We've helped **20M+** travelers stay connected with our **reliable, flexible** and **affordable eSIMs**.



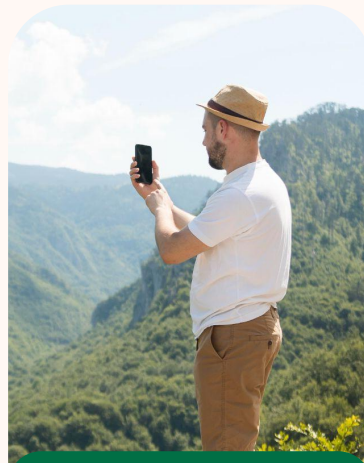
Global coverage

Get global data, calls and texts in 200+ locations.



Travel like a local

With the best rates, flexible options and local coverage.



Instant eSIM access

Sign up in minutes and top-up on the go.

We think if you have to ask “**how safe is this connection?**” you shouldn't be using it

Relying on public Wi-Fi networks opens travelers up to a range of security issues like data breaches, malware infections and even identity theft. Airalo makes it easy for travelers to keep their connection secure and their information safe, making sure they're always in control.



Airalo eSIMs are in a league of their own



Global Coverage in 200+ countries & regions



The most flexible eSIM options from 1G to Unlimited



Safe & secure connection when you're traveling



Rated 4.7 stars with reviews from 300K+ users



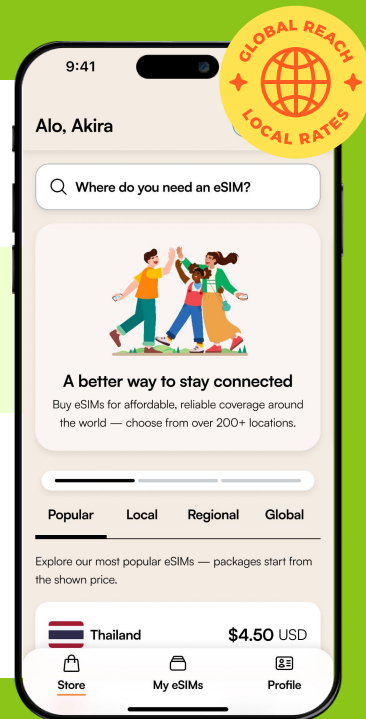
Combined packages with data, calls & texts

1GB to 20GB
USD\$4.50 to USD\$69
7 days to 365 days



Loyalty program & cashback options

Earn 5% - 10%
cashback and unlimited
referral bonuses



Don't take our word for it

Recommended by



Travel + Leisure

Pioneering eSIM company Airalo has always been my go-to choice. They have over 200 countries and regions to choose from and are used by over 10 million travelers worldwide.

[This phone hack can save you hundreds on your next trip](#)



TechAdvisor

I've used Airalo on a number of trips to the US and I'm likely to get an eSIM for any international travel now, whether it's a short work trip or a long holiday. Airalo even offers 1GB of free data for your first day.

[The 5 tech travel essentials I can't live without](#)



Vanity Fair

...Airalo...offers the possibility of downloading and installing an integrated eSIM on your smartphone in just a few clicks, thus giving you access to a prepaid data package in over 200 destinations.

[Airalo, the leading global eSIM marketplace](#)



How to Geek

Airalo is a service that provides short-term eSIMs for travelers. It gives you mobile data almost anywhere without having to remove your regular SIM and losing your phone number in the process...

[I won't travel without these 10 Android Apps](#)

We're proud of the world we've created

But don't just take our word for it

Here's what they're saying in the press.



CVC invests in Singaporean tech company Airalo at \$1 billion-plus valuation

Airalo, the world's first and largest eSIM provider, today announced a \$220m investment led by new investor, CVC.

JULY 10, 2025



eSIM Adoption Soars: 20 Million Airalo Users Help Cut SIM Card CO₂ Emissions by 46%

The eSIM company's latest milestone underscores the growing demand for digital-first connectivity solutions that are better for both travelers and the planet.

APRIL 22, 2025



USA TODAY

Airalo transform Global Connectivity Through Strategic Partnerships

Founded in 2019 by Abraham Burak and Ahmet Bahadır Özdemir, Airalo is the world's first eSIM marketplace, offering eSIMs for 200+ countries through local and regional partnerships.

AUGUST 28, 2024

Get in Touch

We love to chat! Reach out to the Airalo PR team with any information or interview requests or to trial one of our eSIMs.

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